

Justene Selgas

Ai Automation Specialist | Software Engineer

Davao City, Province of Davao del Sur, Philippines 8000
+639638296973 justeneselgas2004@gmail.com

CORE EXPERTISE

Intelligent Automations: Building complex, high-scale workflows using n8n, GoHighLevel, and Make. AI-First Development: Creating high-performance web applications and MCP server architectures using Claude Code. Operations & Web: Streamlining business systems while delivering pixel-perfect, production-ready websites.

WEBSITES, PORTFOLIOS, PROFILES

- justeneselgas.work@gmail.com
- LinkedIn
- Facebook
- <https://lnq.com/justene-portfolio>

SKILLS

- n8n Workflow Architecture
- CRM Lead Automation
- Software development
- Strategic planning
- GoHighLevel (GHL) Systems Building
- Professional & Strategic Skills
- API integration

WORK HISTORY

CHIEF EXECUTIVE OFFICER | 05/2024 to 02/2026

Zappify.io - Davao City, Province Of Davao Del Sur, Philippines (Remote)

- Strategic Executive & Operations Partner
- Served as a strategic partner to the CEO of a leading digital networking platform, optimizing executive workflows by 95% and managing high-priority projects.
- Executive Support: Managed complex calendars, international logistics, and high-stakes meeting prep for peak executive efficiency.
- Operational Automation: Designed automated lead intake and customer success workflows, significantly reducing manual admin tasks.
- Stakeholder Relations: Acted as the primary liaison for investors and key partners to ensure project alignment.
- Strategic Growth: Co-developed go-to-market strategies and led cross-functional teams to achieve quarterly KPIs.
- Remote

CRM AUTOMATION SPECIALIST | 02/2024 to 01/2026

PropulseVA.com - Davao City, Province Of Davao Del Sur, Philippines (Remote)

- Designed and implemented automation systems and CRM workflows to enhance operational efficiency.
- Led the setup of pipelines, websites, and funnels for a diverse clientele, including coaches and agencies.

- Collaborated with teams to build SOPs and optimize reporting dashboards for seamless system adoption.
- Increased sales by 10%
- Remote

EDUCATION

Davao Del Norte State College - Davao City, Province Of Davao Del Sur, Philippines | Bachelor of Science

Information Technology, 06/2025

LANGUAGES

English

Tagalog